

BUDAPEST KCD
GROWING CLOUD NATIVE TOGETHER

How every user can help CNCF Projects

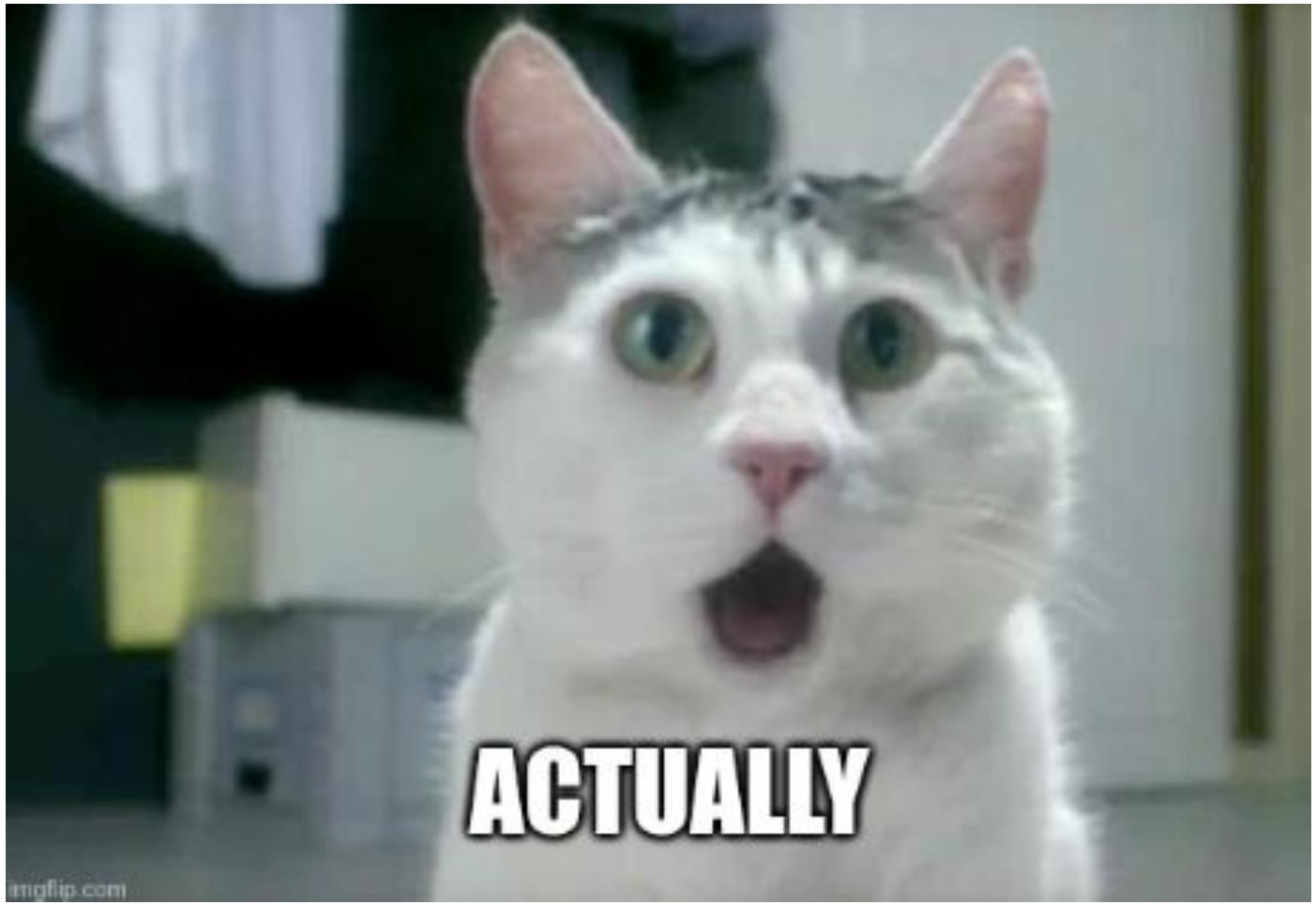
Lenka Bočincová
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Oct 30, 2026

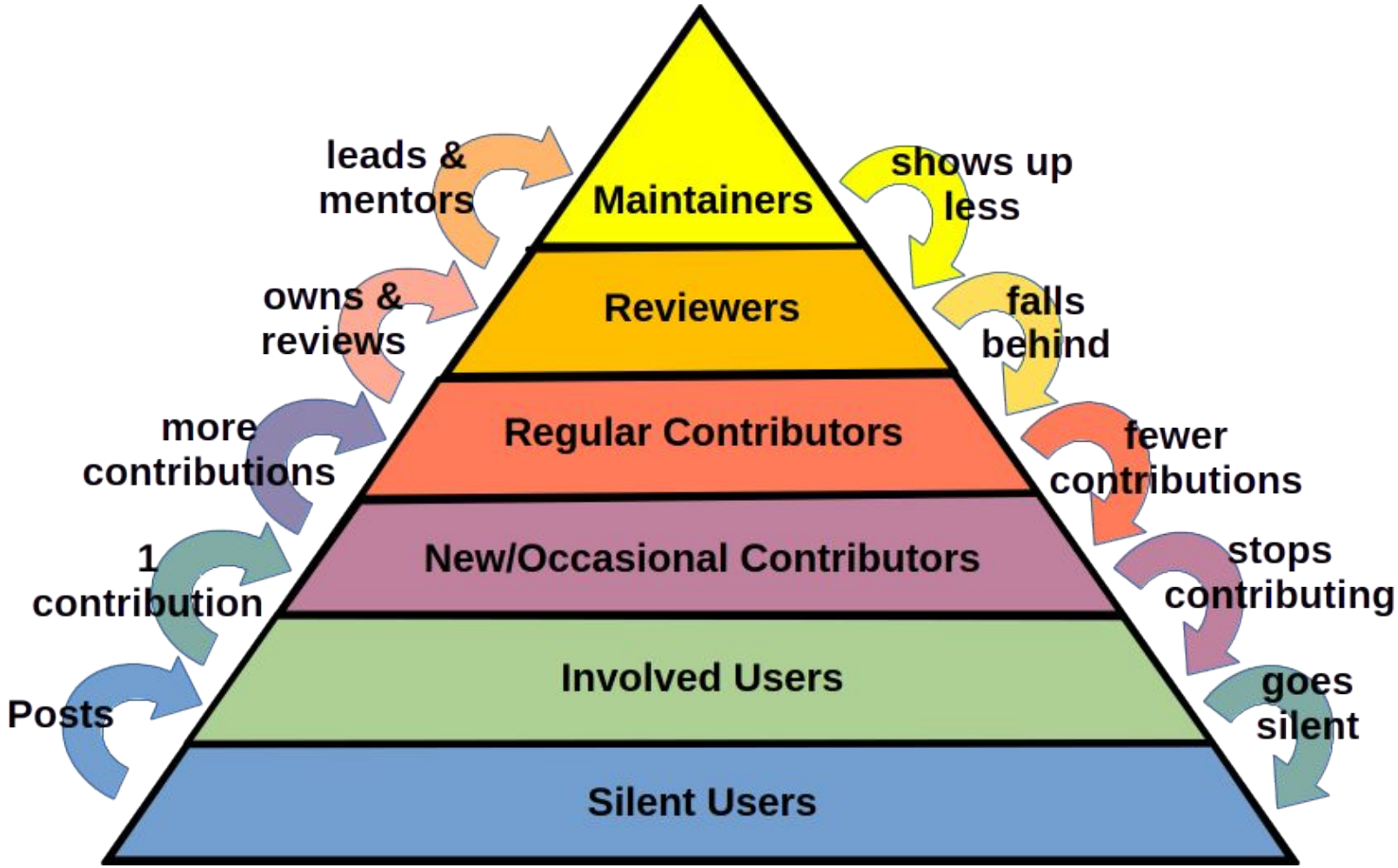
Users when I ask them if they contribute to open source project



Users when I ask them additional questions



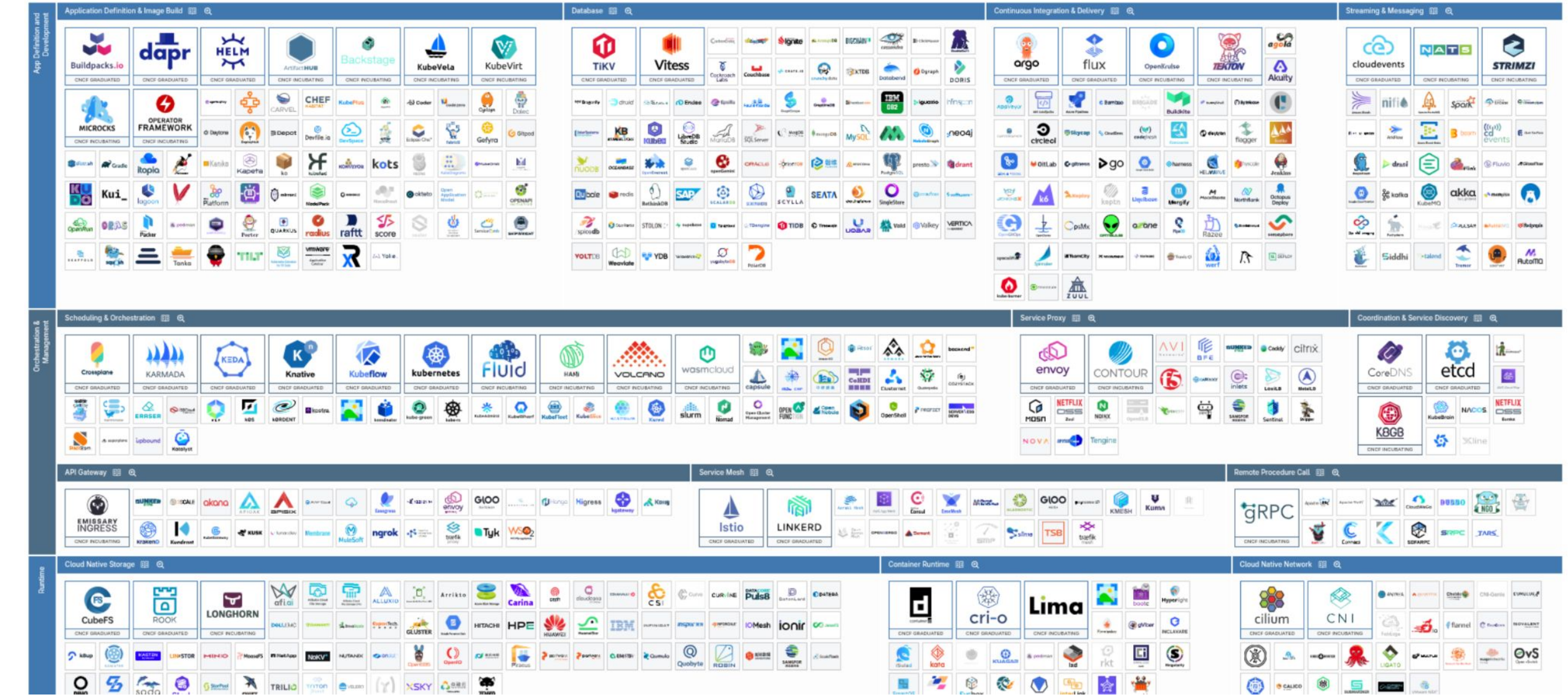
Users are foundation of any successful CNCF project



Source: [Contributor pyramid movement by Josh Berkus, Red Hat OSPO]

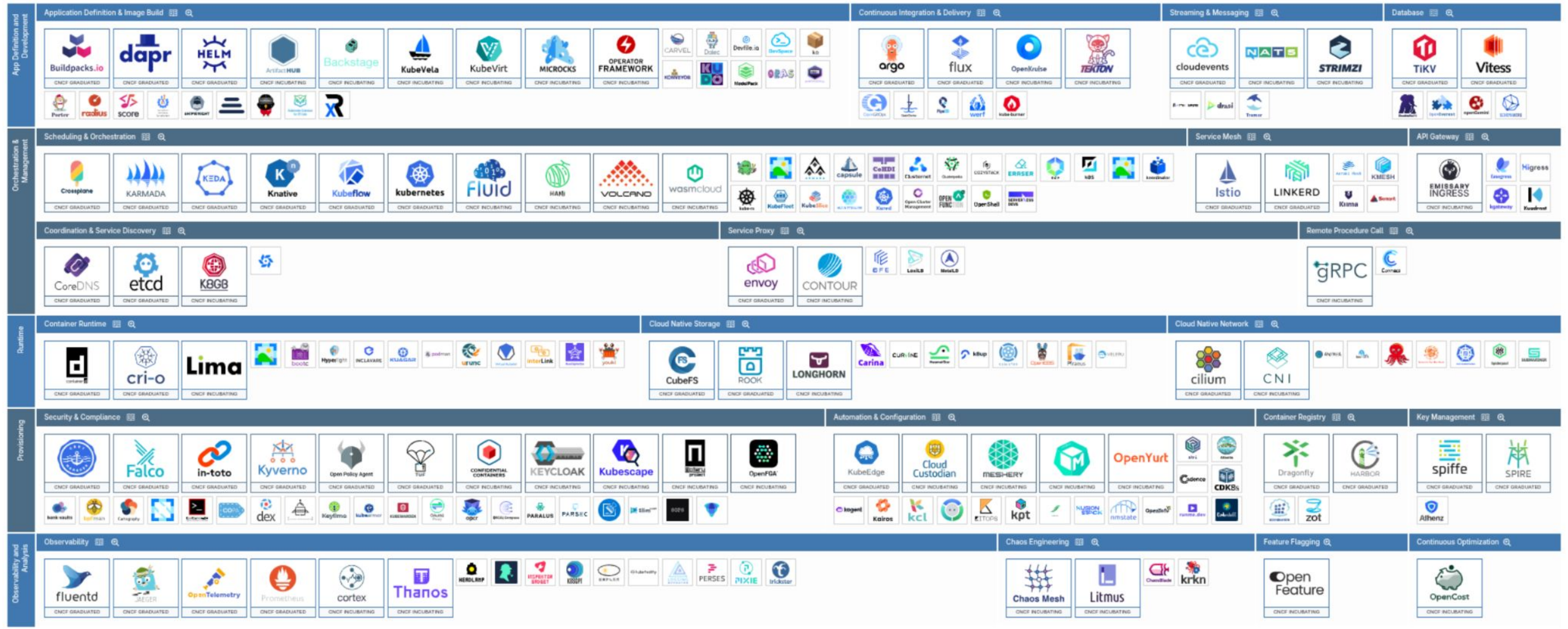
CLOUD NATIVE LANDSCAPE

https://landscape.cncf.io/

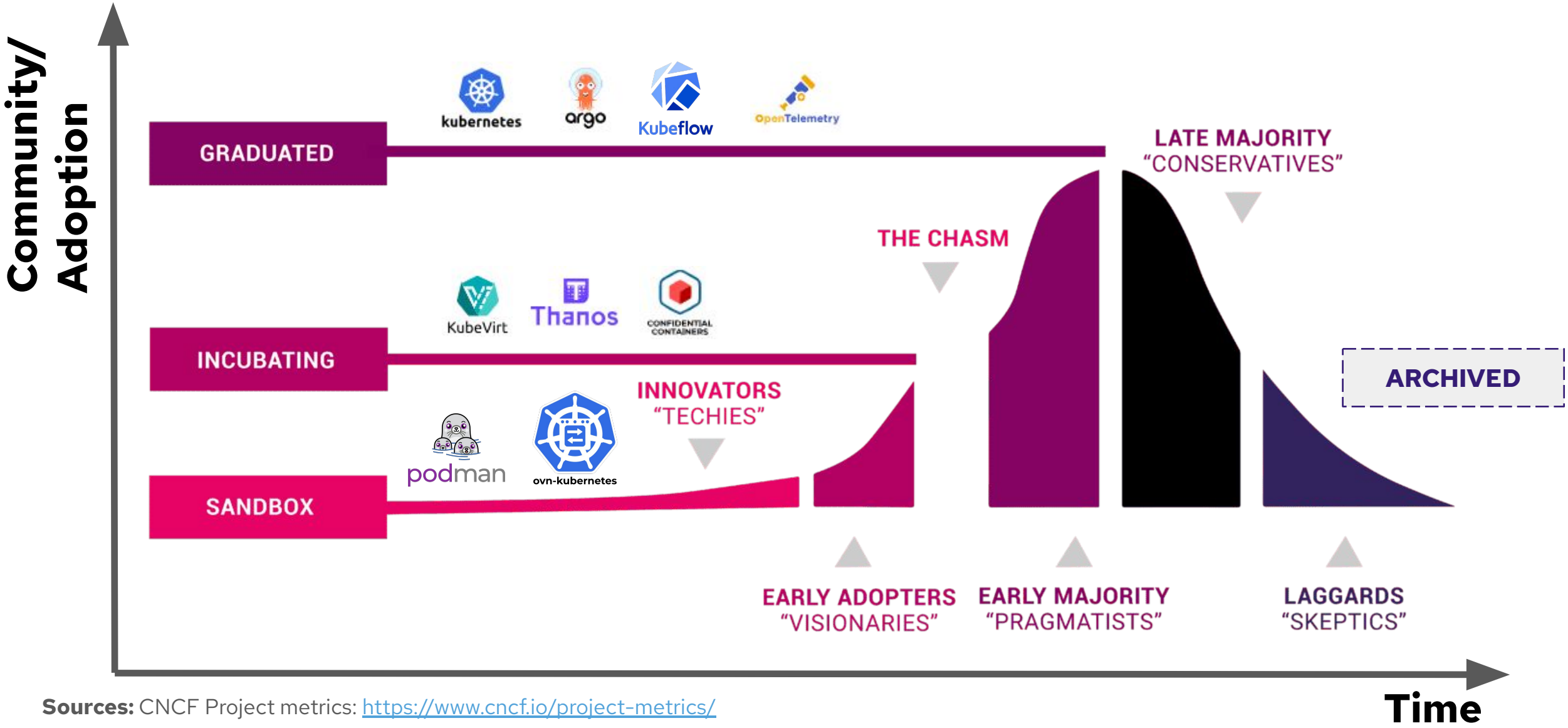


CLOUD NATIVE LANDSCAPE

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Users plays important role in the CNCF Project maturity levels

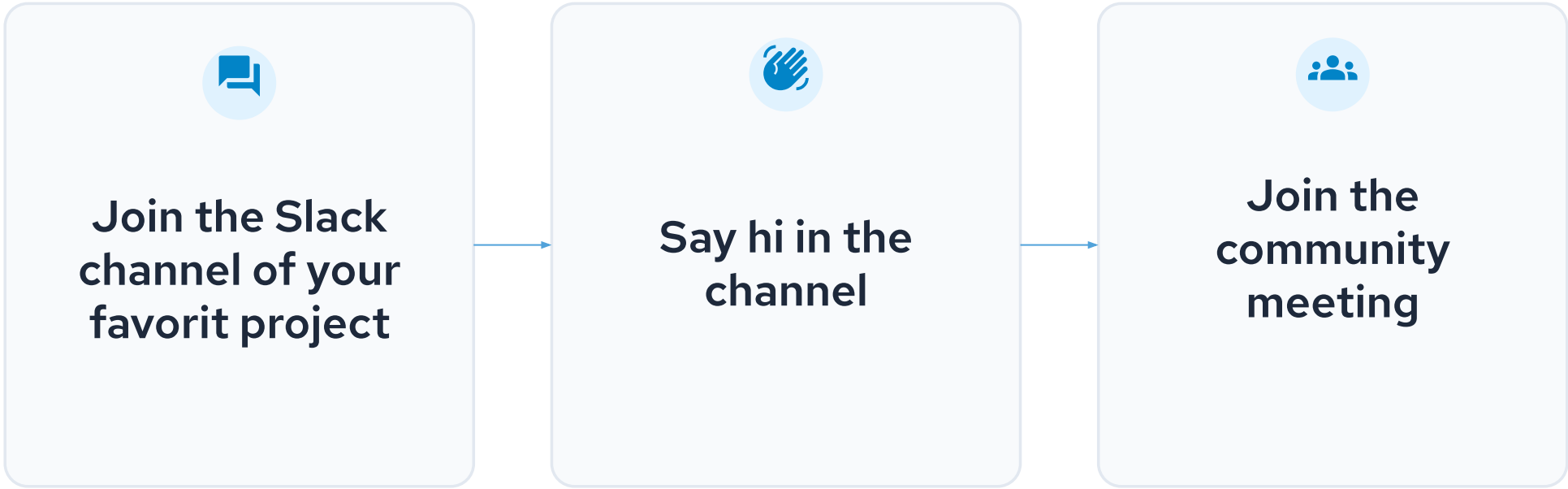


Sources: CNCF Project metrics: https://www.cncf.io/project-metrics/

CNCF Project stages: https://github.com/cncf/toc/blob/main/process/README.md#project-stages

So how can we help?

From silent user to involved user



Communities would not be growing without people and their contributions

Let’s help project maintainers understand us



… by sharing feedback that can impact project roadmap

- **Search for similar issues first**
- **Follow the issue templates** (or let your agents do it)!
- **Open detailed issues** – Focus not only on what happened, but also expected behavior.
- **Answer any follow up questions** (preferably without AI)
- **BONUS: Test the bug fix for maintainers**

Be polite and don’t expect the answer immediately, follow up!

Your first PR doesn’t need to be huge



01

Search for issues that you can work on



02

Look at “good-first-issue”



03

Start with fixing documentation or website



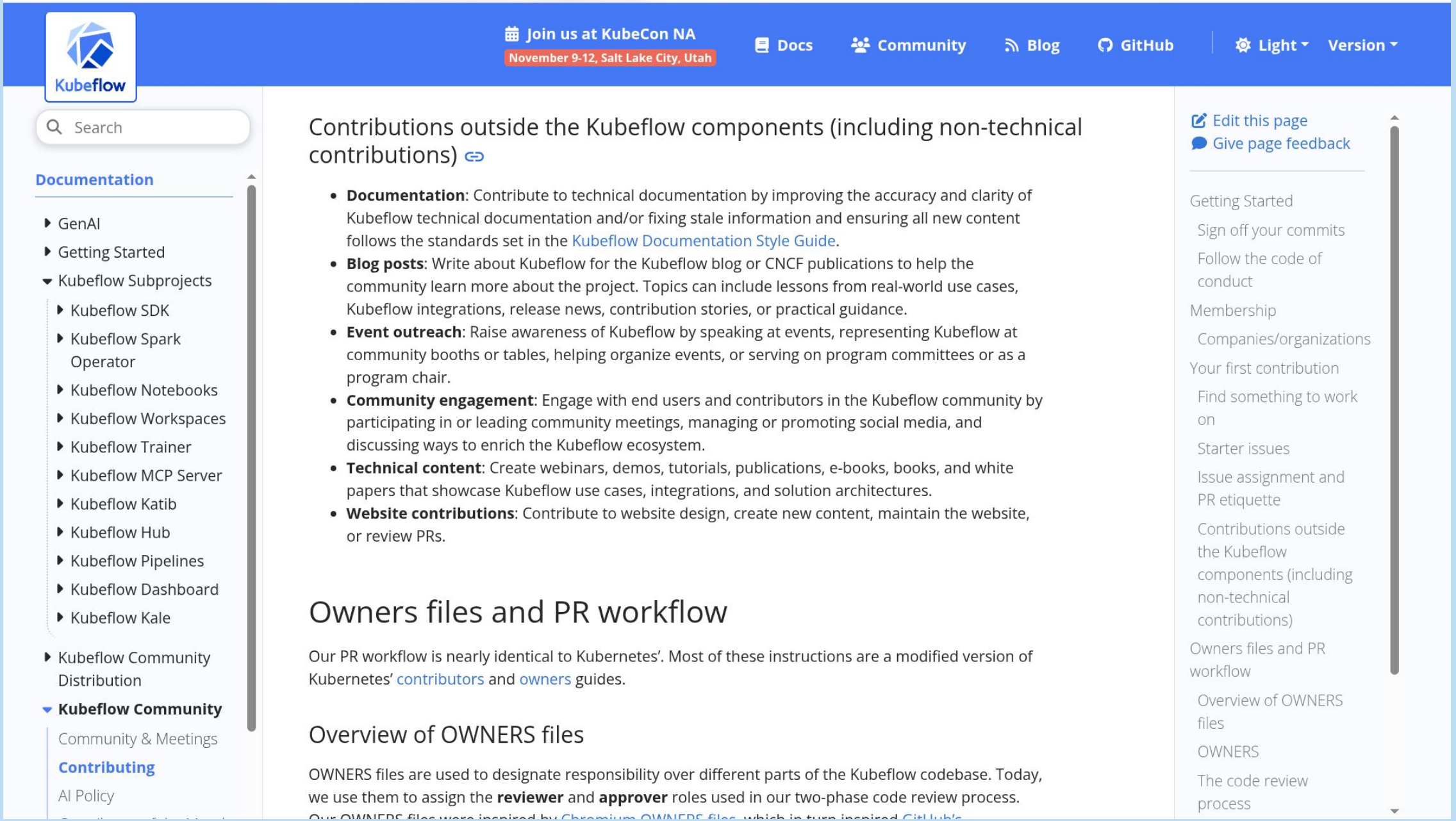
04

Don’t submit PR without previous discussion



Always follow the Contributing.md guidelines

Example of other ways to contribute



Let others know you use the project

Answer questions from other users

Submit a CNCF End user case study (Guidelines, Example of published Case studies)

Share a blog post or speak at the conferences

Mention the project on your company blog/website

Add your company to project Adopters.md file

Visible adoption helps open source projects mature

Example of Adopters.md file



> **Note** Do you want to add yourself to this list? Simply fork the repository and open a PR with the required change. We have a short description of the adopter types at the bottom of this page. Each adopter type is in alphabetical order. Once your PR is merged, see our website repo to add your logo to our website.

KubeVirt Adopters

Type	Name	Since	Website	Use-Case
End-user	arm	2021	link	KubeVirt enables seamless transition from legacy Virtual Machine based workloads to cloud-native container platforms. Arm believes KubeVirt addresses this challenge, allowing Virtual Machines workloads to easily deploy and scale in the cloud and at the edge. Arm is an active contributor to the project, focused on enabling and optimizing Kubevirt performance on aarch64 and working with the ecosystem to facilitate users in deploying their workloads on cloud-native platforms.
End-user	Aussie Broadband	2023	link	Aussie Broadband is adopting Kubernetes as the base-layer for our infrastructure. KubeVirt enables us to bridge the gap between virtual machines and containers on baremetal.
End-user	Bytedance	2023	link	We use KubeVirt as part of our innovation Trusted Container Stack for TEE cluster provisioning.
End-user	Civo	2020	link	We are using KubeVirt as part of our stack to enable tenant cluster provisioning within Civo cloud.
End-user	Cloudflare	2018	link	Cloudflare uses KubeVirt within its core data centers to accommodate use cases of our teams that are less container friendly, such as our CI runners, while still taking advantage of the Kubernetes environment.
End-user	CloudRaft	2024	link	CloudRaft is using KubeVirt to build a GPU Cloud platform for AI workload. KubeVirt allows end users such as Data scientists to experiment on powerful remote VMs equipped with GPUs and AI/ML packages.
				A Kubernetes native cloud provider with focus on GPUs at scale. KubeVirt

Join the CNCF End User Community

CNCF Definition of End User

A CNCF End user is an organization that utilizes cloud native technologies internally to build, deploy, and operate software applications, systems, or services.

Influence CNCF as a user

Directly shape technical directions, project priorities, and community initiatives.

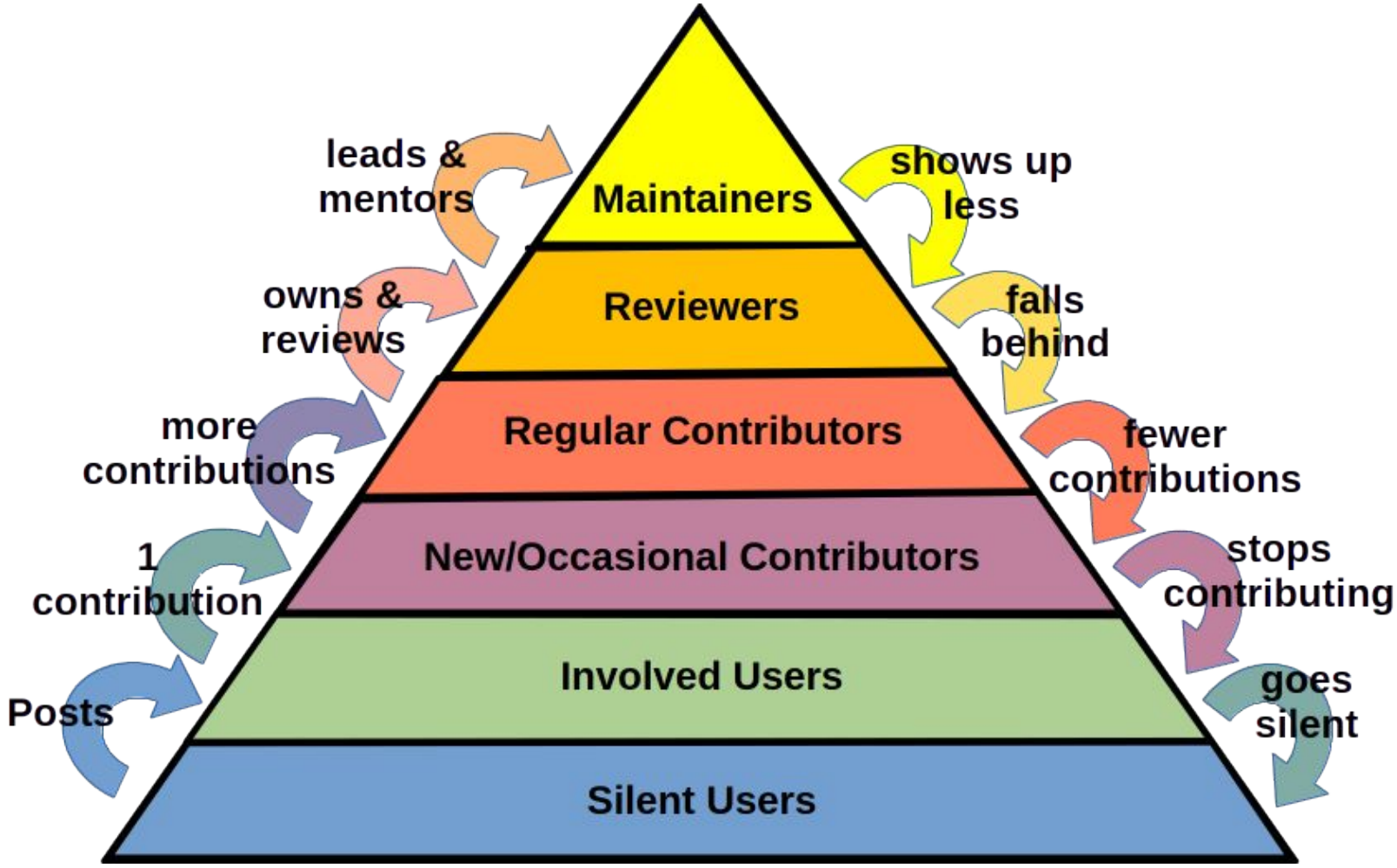
Share Your Cloud Native Journey

Show how you use CNCF projects via case studies, whitepapers, presenting Keynotes at KubeCons, and more.

cncf.io/enduser

Source: CNCF End User Community: https://www.cncf.io/enduser/

Let’s start thinking about our contributions differently





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Q&A

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